

FOR IMMEDIATE RELEASE

Media Advisory/Photo Opportunity

## **2023 TCS TORONTO WATERFRONT MARATHON RACE WEEKEND SCHEDULE**

**TORONTO, ON** (*October 10, 2023*) - This Sunday, October 15<sup>th</sup>, over 25,000 runners, walkers, wheelers, and supporters will take to the streets of Toronto for the world class TCS Toronto Waterfront Marathon. The event is a global celebration, with participants hailing from over 78 countries to walk, run and wheel to the finish line. This year's participation is record breaking, with registration for the marathon and half marathon selling out over a month before race day. Offering marathon, half marathon and 5K distances virtually and in-person, the TCS Toronto Waterfront Marathon serves as the Athletics Canada national marathon championship race and is an Olympic qualifier.

The TCS Toronto Waterfront Marathon has impacts that transcend the race itself and offers the unique opportunity for participants to fundraise for the charity of their choice through the TCS Charity Challenge. 159 Canadian charities are supported this year through the TCS Charity Challenge which is celebrating its 20th anniversary this year. The initiative has raised more than \$50 million for charities supporting impactful causes including cancer research, women and families, Indigenous health, LGBTQAI+ youth and so much more since its inception in 2003.

The TCS Toronto Waterfront Marathon's 2023 feature charity partners include Trees for Life and Trans Canada Trail, highlighting the event's commitment to environmental sustainability. Earlier this year, the TCS Toronto Waterfront Marathon was awarded an [Evergreen Certification](#) from the Council for Responsible Sport in recognition of its outstanding sustainability initiatives, a distinction held by only a select few marathons in the world.

The race route includes sections of the Trans Canada Trail, Canada's national trail system and the longest recreational trail in the world, spanning 28,000 kilometres. Set against a backdrop of iconic Toronto streets, this course has witnessed the feats of countless remarkable athletes and continues to be a beacon for top-tier competition.

There are numerous opportunities to highlight this world class marathon and the incredible stories from Toronto and beyond that it is bringing to the forefront this weekend. **The race week media schedule is as follows:**

### **FRIDAY, OCTOBER 13, 2023**

#### Pre-Race Press Conference

**When:** Friday, October 13th, at 10am

**Where:** Main Stage, Exhibition Hall D, Enercare Centre, Exhibition Place. 100 Princes' Blvd. Toronto

#### **Who:**

- Master of Ceremonies and Host: Geoff Wightman
- Speakers include:



- Alan Brookes, Race Director, TCS Toronto Waterfront Marathon and President, Canada Running Series
  - Soumen Roy, Executive Director and Country Head, TCS Canada
  - Mike Colle, Deputy Mayor, City of Toronto Councillor, Ward 8
  - Mike Hurley, Executive Director, Trees for Life
- North American Elite Athletes in attendance include:
  - Dayna Pidhoresky, Sasha Gollish, Emily Durgin, Molly Grabill
- International Elite Athletes in attendance include:
  - Adunga Takele, Juan Alberto Mena Lopez, Afera Godfay, Waganesh Mekasha

#### Ribbon Cutting Ceremony

**When:** Friday, October 13th, at 11am

**Where:** Expo doors

**Who:** Mike Colle, City Councillor Ward 8; Soumen Roy, Executive Director and Country Head, TCS Canada; Alan Brookes, Race Director, TCS Toronto Waterfront Marathon and President, Canada Running Series; Dayna Pidhoresky, Elite Athlete; Brandon Throop, marathon runner and Guinness World Record hopeful fundraising for TCS Charity Challenge

#### GoIT

**When:** Friday, October 13th, at 11am

**Where:** Main Stage, Exhibition Hall D, Enercare Centre, Exhibition Place. 100 Princes' Blvd. Toronto

**What & Who:** GoIT is a digital innovation and career readiness program that introduces students to STEM, Computer Science, Design Thinking and Innovation. TCS industry mentors and GoIT students.

#### Running, Health and Fitness Expo and Packet Pick-up

**When:** 11:00 a.m. – 8:00 p.m.

**Where:** Hall D, Enercare Centre, Exhibition Place

### **SATURDAY, OCTOBER 14, 2023**

#### International Friendship Run, presented by Running Room & supported by Parkdale Roadrunners

**When:** 9:00 a.m. Run leaves promptly at 9:30 a.m.

**Where:** Hall D, Enercare Centre, Exhibition Place

#### Running, Health and Fitness Expo and Packet Pick-up

**When:** 10:00 a.m. – 6:00 p.m.

**Where:** Hall D, Enercare Centre, Exhibition Place

### **SUNDAY, OCTOBER 15, 2023**

#### Media Accreditation Pick-Up/Information Desk

Nathan Phillips Square (VIP tent, southeast corner)  
100 Queen Street West

Open: 6:30 a.m. – 12:00 p.m. EDT

#### Media Workroom/Post-Race Press Conference



Sheraton Hotel, Maple Room, mezzanine level  
123 Queen Street West

Open: 7:00 a.m. – 2:00 p.m. EDT

#### Event and Race Times

**8:00 a.m.** 5k

- Race start's location: Ontario Place – Lake Shore Blvd W and Ontario Drive

**8:43 a.m.** Marathon Elite Wheelchair Race Start (42.2K)

- Race start location: University Avenue north of Queen St.

**8:45 a.m.** Marathon (42.2k) and Half-marathon (21.1k)

- Race start's location: University Avenue north of Queen St.

**10:15 a.m.** Finish Line Mixed Zone is operational

**12:00 p.m.** Marathon Awards Ceremony

- Main Stage, Nathan Phillips Square

**12:45 p.m.** Post Race Press Conference

- Sheraton Hotel, Maple Room, Mezzanine level, 123 Queen St. West

**3:45 p.m.** Marathon course, finish line and post-race area closes

#### Key Expected Finish Times

**8:15 a.m.** Top 5K finishers

**9:45 a.m.** Top half marathon males

**9:50 a.m.** Top half marathon females

**10:05 a.m.** Elite wheelchair expected

**10:50 a.m.** Elite male marathon expected

**10:55 a.m.** Elite Canadian male expected

**11:05 a.m.** Elite female marathon expected

**11:10 a.m.** Elite Canadian female expected

The finish line for **ALL** distances is Queen and Bay at the southeast corner of Nathan Phillips Square. Photos and brief interviews are available at the finish line for a limited number of accredited media. **ALL media require accreditation to access designated press areas (including finish line).** For media interested in access on race weekend, including press conferences, start/finish lines and Media Centre, credentials are an absolute requirement. Please apply here:

<http://www.torontowaterfrontmarathon.com/media/#media>.

Please email [media@canadarunningseries.com](mailto:media@canadarunningseries.com) if you have any questions.

#### Post-Race Awards Ceremony

**What:** Award ceremony photo opportunity (elite athlete photo op only)

**Who:** Top international and Canadian finishers

**When:** 12:00 p.m. EDT

**Where:** Awards Stage, Nathan Phillips Square

#### Post-Race Media Conference

**What:** Media conference and one-on-one elite athlete interview opportunities

**Who:** Top international and Canadian finishers

**When:** 12:45 p.m. EDT

**Where:** Sheraton Hotel, Maple Room, mezzanine level, 123 Queen St. West

## LIVE STREAM BROADCAST

A world-class field will compete for prize money, prestige and the title of Canadian Champion at the 2023 TCS Toronto Waterfront Marathon October 15th and once again the entire race will be available via live stream. As in previous years, the broadcast will be free and available to everyone, with no geo-blocking. The World Athletics Elite Label race broadcast can be found at [www.torontowaterfrontmarathon.com](http://www.torontowaterfrontmarathon.com), on [athleticscanada.tv](http://athleticscanada.tv), on [cbcsports.ca](http://cbcsports.ca), on Facebook Live, and on the TCS Toronto Waterfront Marathon app. Our live stream broadcast will begin at 8:00 a.m. EDT.

## SOCIAL MEDIA

Join the conversation on race day by including @towardsfront42k and @tcsglobal in your posts. You can use the following hashtags on X (Twitter) and Instagram: #TOWaterfront42K #chooseTORun #chooseTOcelebrate #TCSCharityChallenge.

-30-

## About the TCS Toronto Waterfront Marathon

The TCS Toronto Waterfront Marathon is Canada's premier running event and the grand finale of the Canada Running Series (CRS). Since 2017, the race has served as the Athletics Canada national marathon championship race and has doubled as an Olympic qualifier. Using innovation and organization as guiding principles, Canada Running Series stages great experiences for runners of all levels, from Canadian Olympians to recreational and charity runners. With a mission of "building community through the sport of running," CRS is committed to making sport part of sustainable communities and the city-building process.

To learn more about the TCS Toronto Waterfront Marathon, visit [www.torontowaterfrontmarathon.com](http://www.torontowaterfrontmarathon.com).

## About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 614,000 of the world's best-trained consultants in 55 countries. The company generated consolidated revenues of US \$27.9 billion in the fiscal year ended March 31, 2023, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index.

For more information, visit [www.tcs.com](http://www.tcs.com).

## About Canada Running Series (CRS)



**TCS Toronto Waterfront Marathon**

2 Berkeley St, Unit 305 / Toronto, ON M5A 4J5  
416.944.2765 / torontowaterfrontmarathon.com

Canada Running Series is the nation's premier running circuit with 7 events, 4 in Toronto, 2 in Vancouver, and 1 in Montreal. It annually attracts over 50,000 participants and raises more than \$6 million for some 320 mostly-local charities. The Series includes the World Athletics Elite Label TCS Toronto Waterfront Marathon, and the Athletics Canada National Marathon Championships. Since 1999, CRS has gained international recognition for innovation and organization.

To learn more about CRS, visit <https://canadarunningseries.com/>.

**For Media Enquiries:**

Laurel Bury or Barb MacDonald  
[media@canadarunningseries.com](mailto:media@canadarunningseries.com)